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# Press Release

## **Aspen Avionics Announces Sun 'n Fun Special**

Aspen Avionics offers a \$1000 Sun 'n Fun savings on the innovative AT300 Hazard Display, making TAWS-like terrain and moving map capabilities even more affordable for general aviation.

**Albuquerque, NM, March 30, 2005:** Aspen Avionics announced today that the company is offering special Sun 'n Fun pricing of \$2495 for the company's innovative AT300 Multifunction Hazard Awareness Display. "The AT300 was already one of the most affordable MFDs on the market, and for the next month it will be even more affordable, thanks to this \$1000 Sun 'n Fun savings" said Peter Lyons, president of Aspen.

The AT300 Sun 'n Fun special price is available from all of Aspen's 27 dealers, including the nine Aspen dealers who will have the AT300 on display at the annual Sun 'n Fun fly-in in Lakeland, Florida, taking place from April 12 through 18. This time-limited special price is available immediately, and will extend through the end of April.

"First end-customer deliveries of the AT300 occurred in January, and since then we have received nothing but positive feedback from pilots and installers alike" said Lyons. "We've had one pilot recently call us and credit the AT300 with a 'save' when, after the ILS went down, ATC apparently forgot him on a vector heading toward higher terrain."

Pilots attending Sun 'n Fun can see and learn more about the AT300, and also ask the company questions, at any of Aspen's AT300 forums. The company's forum schedule is as follows:

<b>Day</b>	<b>Time</b>	<b>Location</b>
Wednesday, April 13 <sup>th</sup>	11:00 a.m. – 12:00 p.m.	Tent 2
Thursday, April 14 <sup>th</sup>	11:00 a.m. – 12:00 p.m.	Tent 2
Sunday, April 17 <sup>th</sup>	11:00 a.m. – 12:00 p.m.	Tent 7

The company also provided an update on the AT300 certification effort, which continues to proceed on schedule. Aspen has successfully reached agreement with the FAA on all major certification objectives, key certification requirements, data submission requirements, and the overall certification schedule. In addition, the company has already submitted over 50% of the data that will be required in the final AT300 certification data package. Lyons says that the company remains confident that the AT300 will achieve TSO certification this summer.

**About the Aspen Avionics AT300 Terrain Awareness Display**

The AT300 is a compact multifunction display ideal for the space constrained instrument panel typical of most general aviation aircraft cockpits. The equipment uses a high resolution 2.5 inch 240 x 480 AMLCD to provide brilliant, full-color moving map multifunction display (MFD) technology that has more effective moving map area than many panel-mount navigators, yet still fits in a standard 3 inch instrument hole. The AT300, was designed to replace a legacy VSI, and includes a vertical speed indicator as part of its display, allowing it to be installed in even when there is no more free space in the panel. The system employs an integral terrain database and sophisticated software algorithms to render a detailed, TAWS-like terrain moving map to alert the pilot to areas of potentially hazardous terrain and/or man-made obstacles along the aircraft’s flight path. Moving map displays, including those that present terrain and obstacle information, improve pilot situational awareness, reduce workload, and are believed to contribute to improved in-flight decision making and a reduction of aircraft accident rates.

### **About Aspen Avionics LLC**

Aspen Avionics is in the business of designing, developing and manufacturing technically innovative low-cost avionics to meet the economic and operational needs of their customers. The company, headquartered in Albuquerque NM, was formed in 2004 to introduce affordable advanced avionic displays to the piston-engine general aviation aircraft market.

