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# Press Release

## **Angela Anderson Joins Aspen Avionics as Marketing Manager**

*Marketer and Pilot Brings GA Experience*

**Albuquerque, NM, January 13, 2010:** Aspen Avionics, Inc. today announced that Angela Anderson has joined the company as Marketing Manager. She will be based in Albuquerque, and reports to Brad Hayden, Aspen's Director of Marketing.

"As we move into 2010, we welcome the valuable contributions we know Angela will make to Aspen's marketing efforts," said Hayden.

Anderson comes to Aspen from Jeppesen where she held the post of Strategic Business Manager. In that position, Anderson managed relationships and business opportunities with airframe and avionic OEM partners. Further, she assisted with the development of marketing materials and logistics for trade shows.

She is a private pilot with an instrument rating. Along with her husband, she owns a 1953 Cessna 170. She said, "I grew up in a general aviation family and this exposure to aviation, essentially from birth, has been a gift in my life."

Anderson joined Jeppesen in 2002, and held various positions within the company. Prior to that, she was a customer service representative at an FBO. She has a B.A. from the University of Kansas and an MBA from Regis University. She is a member of the Aircraft Owners and Pilots Association and the Experimental Aircraft Association.

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### **About Aspen Avionics, Inc.**

Aspen Avionics specializes in bringing the most advanced technology and capability from the commercial and business aviation markets into general aviation cockpits—and budgets. Our products increase situational awareness and reduce pilot workload, making it even easier and safer to fly in both VFR and IFR conditions. The way we look at it, getting the latest avionics technology shouldn't always mean spending a lot of money—on equipment or installation. At Aspen Avionics, we design products to be affordable, easy to install, and easy to own. The company can be found on the web at <http://www.aspenavionics.com>, and may be reached at (505) 856-5034.

### **About the Evolution Flight Display System**

The Aspen Evolution Flight Display System is an affordable, expandable and upgradeable PFD, MFD and hazard sensor cockpit solution for general aviation aircraft. The highly flexible Evolution Flight Display System lets aircraft owners install all three Evolution Flight Displays and options at once, or separately, as their needs and budgets permit.

Print-ready images of the Evolution Flight Display are available at <http://www.aspenavionics.com/pressdownloads>.