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# Press Release

## **Aspen Avionics Hosts Welcome Center for EAA AirVenture Campers**

*This is the third year Aspen immerses itself in North 40 community*

**Albuquerque, NM, July 15, 2010:** Aspen customers and future customers alike are invited to the North 40 Welcome Center to cool off, rehydrate and visit with fellow pilots. Located adjacent to the North 40 admissions gate and tram stop, the Aspen Avionics Welcome Center will have cold water available, table seating, AirVenture maps and information, and an industrial-size air conditioner.

“The North 40 is truly the heart of AirVenture,” said Brad Hayden, Aspen’s Vice President of Marketing. “It’s important for us as a company to find ways to be closer to our customers and foster a feeling of community. Partnering with the EAA to create the North 40 Welcome Center has been a great way to do this.”

This year’s expanded partnership with the EAA will bring some additional creature comforts to the camping area, including an EAA merchandise tent, wireless internet, email kiosks and picnic tables. The Aspen tent will also have available for use a XM weather station and a Jeppesen flight planning kiosk.

Several customer aircraft, along with John Uczekaj’s Diamond DA40 (Aspen’s President and CEO), will also be on display for visitors to see the Evolution Flight Display system in action.

The Aspen Avionics North 40 Welcome Center is open from Saturday, July 24th, through the end of the show on Sunday, August 1st. After visiting Aspen’s main exhibit in

Hangar B-2126, potential customers can then see what the Aspen Evolution will look like in an aircraft similar to theirs out at the North 40.

The Aspen Evolution Flight Display System is an affordable, expandable and upgradable PFD, MFD and hazard sensor cockpit solution for general aviation aircraft. Highly compatible with existing aircraft avionics, the flexible Evolution Flight Display System lets aircraft owners install all Evolution Flight Displays and options at once, or separately, as their needs and budgets permit.

### **About Aspen Avionics, Inc.**

Aspen Avionics specializes in bringing the most advanced technology and capability from the commercial and business aviation markets into general aviation cockpits—and budgets. Our products increase situational awareness and reduce pilot workload, making it even easier and safer to fly in both VFR and IFR conditions. The way we look at it, getting the latest avionics technology shouldn't always mean spending a lot of money—on equipment or installation. At Aspen Avionics, we design products to be affordable, easy to install, and easy to own. Our web address is [www.aspenavionics.com](http://www.aspenavionics.com) or we can be reached at (505) 856-5034.

High resolution Evolution Flight Display images are available at [www.aspenavionics.com/imageloads](http://www.aspenavionics.com/imageloads).